

scikit-learn® brand guidelines

February 2025

When using scikit-learn trademarks you must comply with these scikit-learn trademarks guidelines. PROBABL has been granted an exclusive licence of the scikit-learn trademarks which are owned by INRIA. PROBABL is therefore the sole entity that can authorise the use of the scikit-learn trademarks whenever required.

By enforcing trademark rights, we help ensure that scikit-learn remains a reliable and recognizable resource for the global data science community.

There are restrictions on your ability to use the scikit-learn names and logos in ways which fall in the domain of trademark law. This section contains information around scikit-learn's brand standards and the use of scikit-learn assets. The purpose of these guidelines are to ensure the scikit-learn logo remains consistent and recognizable across all uses and communications. These guidelines also provide a common language for referring to the logos and their components.

The scikit-learn trademarks List.

These names and logos are registered trademarks in many countries or are in the process of being registered. All of those trademarks and logos are subject to these guidelines. To the extent a name or logo does not appear on the list below, this does not constitute a waiver of any and all intellectual property rights that scikit-learn or INRIA or PROBABL has established in any of its products, features, service names, or logos.

scikit-learn



Terms of use of the Brand Name and Trademark registration

When do I need specific permission to use a scikit-learn trademark?

You may do the following without receiving specific permission from PROBABL:

- Use scikit-learn wordmarks in text to truthfully refer to and/or link to unmodified scikit-learn programs, products, services and technologies.
- Use scikit-learn logos in visuals to truthfully refer to and/or to link to the applicable programs, products, services and technologies.
- Describe a scikit-learn Add-on in accordance with the scikit-learn Add-on Guidelines below
- Use scikit-learn wordmarks to explain that your software is based on scikit-learn's open source code, or is compatible with scikit-learn's software, in accordance with the Open Source Project Guidelines below.
- Use scikit-learn wordmarks for scientific and academic publications

All other uses of a scikit-learn trademark require the prior written permission of PROBABL.

When allowed, how should I use a scikit-learn trademark?

General guidelines

Do:

- Use the official name of the package which is scikit-learn; Do not abbreviate or otherwise alter the name. Always spell 'scikit' with a lowercase 's'
- Use scikit-learn wordmarks only as an adjective, never as a noun or verb. Do not use them in plural or possessive forms.
- Use the scikit-learn trademark exactly as shown in the Trademarks List (above).
- Give a scikit-learn logo adequate spacing from the other elements on the web page or document (see the Logo Guidelines below).
- Include a trademark attribution notice, when necessary in your country such as the USA.
 - Use a clearly visible notice to provide attribution to PROBABL such as: "scikit-learn is a trademark operated under exclusive trademark licence granted to PROBABL in the US and other countries."

Don't, either directly or indirectly: (this is a non-exhaustive list)

- Don't use scikit-learn trademarks in the name of your business, product, service, app, domain name, publication (except for scientific and academic publications), or other offering.
- Don't use scikit-learn trademarks on merchandise for sale (e.g., selling t-shirts, mugs, etc.)
- Don't use marks, logos, company names, slogans, domain names, or designs that are confusingly similar to scikit-learn trademarks, including logos.
- Don't use scikit-learn trademarks in a way that incorrectly implies affiliation with, or sponsorship, endorsement, or approval by PROBABL of your products or services.
- Don't display scikit-learn trademarks more prominently than your product, service, or company name.
- Don't use scikit-learn trademarks for any other form of commercial use (e.g. offering technical support services), unless such use is limited to a truthful and descriptive reference (e.g. "Independent technical support for scikit-learn").
- Don't modify scikit-learn's trademarks, abbreviate them, or combine them with any other symbols, words, or images, or incorporate them into a tagline or slogan.
- Don't apply for a trademark in your name that includes this sign and/or logo or a similar sign and/or logos.
- Don't apply for domain names with the exact or similar wording, regardless the extension.

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Add-on guidelines

In addition to the General Guidelines above, your add-on developer name and everything about your add-on (including the add-on name, icon, description, graphics and screenshots) must be unique and free of scikit-learn trademarks unless (1) you've received prior written permission from PROBABL or (2) you're only using a scikit-learn wordmark to describe that your add-on works with scikit-learn and as long as your add-on icon and/or name:

- Does not suggest or give the impression your add-on is actually published by, affiliated with or endorsed by scikit-learn or PROBABL; and
- Denotes your own unique identity so as to clearly signal to users that there is no affiliation with or endorsement by scikit-learn or PROBABL.

For example, you cannot name your add-on "scikit-learn NewGadget Extension". However, it would be acceptable to name your add-on "NewGadget Extension for scikit-learn".

Social media guidelines

In addition to the General Guidelines above, the name and handle of your social media account and any and all pages cannot begin with the scikit-learn trademark. In addition, scikit-learn logos cannot be used in a way that might suggest affiliation with PROBABL, including, but not limited to, the account, profile, or header images. The only exception to these requirements is if you've received written prior permission from PROBABL.

For example, you cannot name your account, page, or community "scikit-learn Representatives" or "scikit-learn Software."

However, it would be acceptable to name your account, page, or community "Fans of scikit-learn" or "Information about scikit-learn Software" as long as you do not use the scikit-learn logos or otherwise suggest any affiliation with PROBABL.

Cloud-based services

If you offer a cloud-based service that provides remote access to scikit-learn software, it is important that you do so in a way that does not confuse users about who is offering the service.

You must not use scikit-learn trademarks in the name of your product or service.

You may state in words (not using logos or images) that your product or service features or provides access to unaltered scikit-learn software, if this is true.

For example:

Acceptable: [Your Product Name] featuring scikit-learn
Incorrect: scikit-learn [Your Product Name]

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Open-source project guidelines

The specific license for scikit-learn's software products and code says what you can and cannot do with the code itself but does not give permission to use scikit-learn's trademarks.

Therefore, if you choose to build on or modify scikit-learn's open source code for your own project,

You must:

- Follow the terms of the Open Source License(s) for scikit-learn software products and code.
- Choose branding, logos, and trademarks that denotes your own unique identity to clearly signal to users that there is no affiliation with or endorsement by scikit-learn or PROBABL.
- Follow the General Guidelines, above.

You must NOT:

- Use any scikit-learn trademark in connection with the user-facing name or branding of your project.
- Use any scikit-learn trademark or any part of any scikit-learn trademark to incorrectly suggest or give the impression your software is actually published by, affiliated with, or endorsed by scikit-learn or PROBABL, unless expressly agreed by PROBABL.

You may:

- State in words (not using logos or images) that your product "works with" or "is compatible" with certain scikit-learn software products, if that is true.
- State in words (not using logos or images) that your project is based on scikit-learn open source technology, if that is true, as long as you also include a statement that your project is not officially associated with scikit-learn or PROBABL.

For instance, you may state that your project:

- "is proudly built from scikit-learn's open source software"
- "is adapted from scikit-learn's open source software"

as long as you also include the statement equally prominently:

- "[Project / Product Name] is not officially associated with scikit-learn."